

Fig. 3

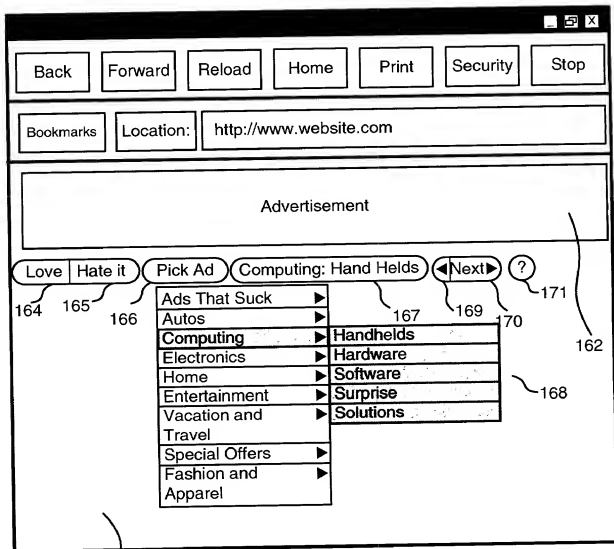


Fig. 4

00728704: 120400

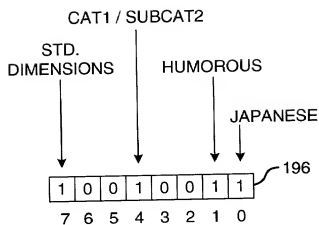
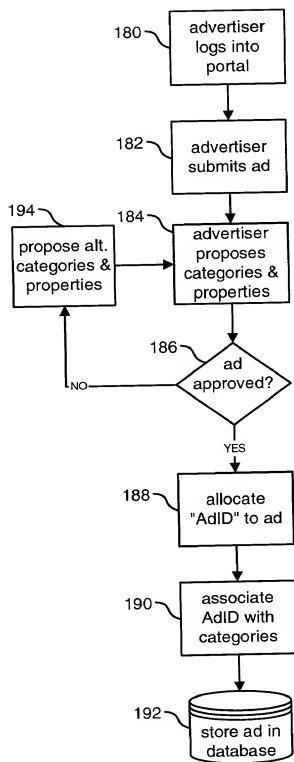


Fig. 5A

Fig. 5

007027-402260

BackForwardReloadHomePrintSecurityStop

BookmarksLocation:http://zedo.com/upload1c.jsp

AdvertisersMy CollectionSubmit Ads

Submit Ads

Please check the ads you have submitted and enter the following ad information

Ad 1

Redirect URL:
Requested Category:
Suggested SubCategory:
Creative Description:
For Account:

Ad 2

Redirect URL:
Requested Category:
Suggested SubCategory:
Creative Description:
For Account:

GO!

Fig. 6


```
graph TD; 250[analyze log entry of 1st ad served] --> 252[find AdID & categories & properties in index file]; 252 --> 254[decrement # of impress. to be served for that AdID in DB]; 254 --> 256{# of impressions < Y?}; 256 -- YES --> 258[edit index file(s)]; 256 -- NO --> 260[proceed to next log entry]; 260 --> 252;
```

Fig. 9

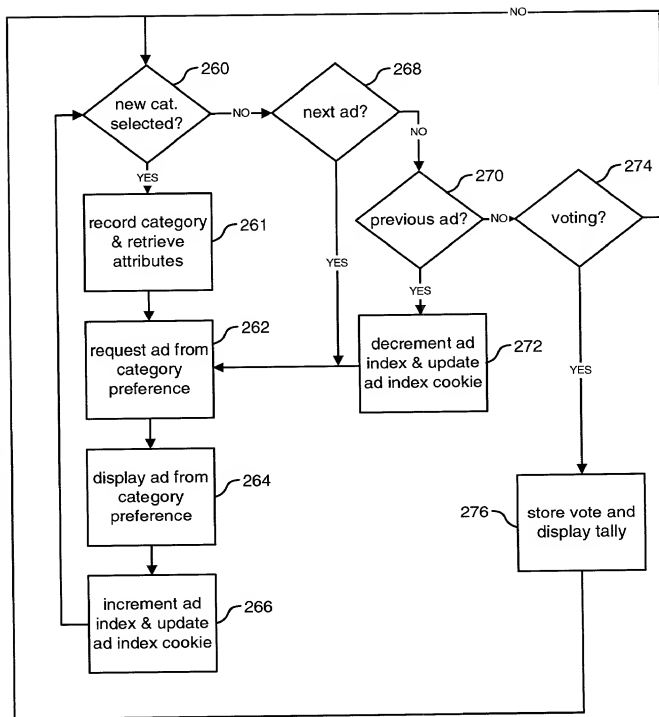


Fig. 10

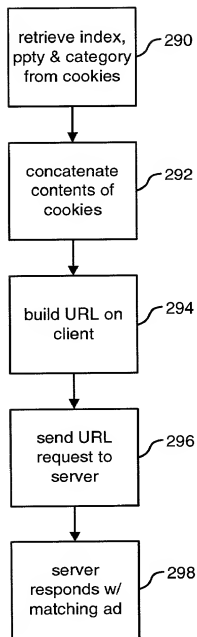


Fig. 11

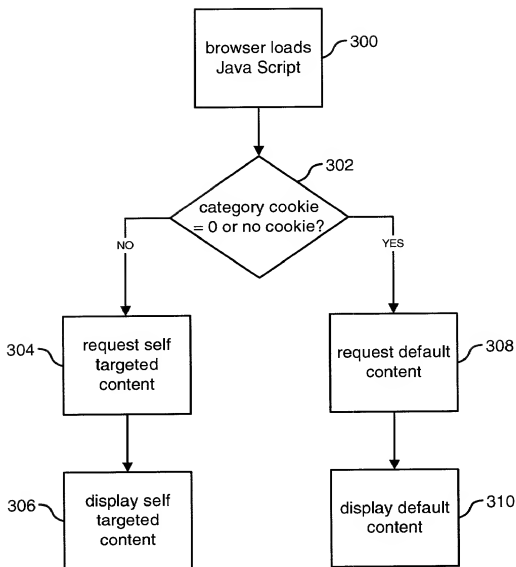


Fig. 12